

Volume 1  
Issue 1

# HallowZeen

Autumn 2002  
HallowZeen.com

*Celebrating Halloween—the greatest play day of the year!*

*The Power  
of 13  
Haunter's  
Lament  
Halloween  
Pop Music  
Quiz*



# HallowZeen

Celebrating Halloween—the greatest play day of the year!

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Cover: Carved pumpkins are the universal symbol of Halloween. Artist John Pearson captures the spirit of the holiday in his light-hearted drawing. Seems the pumpkins aren't quite sure how to react to their new companion.

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HallowZeen

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## Editor's Column



Ghoulicious greetings and welcome to **HallowZeen**! We're thrilled to be able to bring you a new publication that will carry on where *Happy Halloween Magazine* left off.

After five years of publishing a print publication, the time had come for us to change. Over the past year we've experimented with an eNewsletter (*Global Halloween eNewsletter*) and found the accessibility and flexibility very liberating yet limited. We yearned to provide graphics of the wonderful Halloween images that came our way, an inherent advantage of print.

So, we combined the best of both mediums to create a hybrid publication—**HallowZeen**. Using an Adobe PDF format, we're able to provide you quality stories with color images that you can print on your personal computer using Adobe Acrobat Reader. This keeps the look and feel of a traditional publication without the cost.

In our premiere issue of **HallowZeen** we feature art and articles from familiar names to readers of *Happy Halloween Magazine*, beginning with our cover design by John Pearson of Frightworld Studios. Continuing to keep us informed on Halloween music is Mark Harvey (Nobody Records/Pumpkinland Studios). Dusti Lewars-Poole contributes the kind of quirky content that's gained her the reputation as 'Queen of Quirk.' Jo Gray graciously contributes our favorite little Halloween fan, *Little Bernice*. And finally, David Lady (who named this publication. . . thanks!) shows us yet another side of his genius in "Haunter's Lament."

Happy Halloween!

The mission of Global Halloween Alliance, based in Evanston, IL, is to:

- provide a network for Halloween lovers;
- promote a positive view of Halloween, a time when fantasy and festival come together to create the greatest play day of the year;
- educate the public about historical and contemporary celebrations of Halloween; and
- engage in activities that elevate Halloween to the status of a national holiday.

Rochelle Santopalo, editor/publisher of HallowZeen, received her Ph.D. in Human & Organizational Systems from The Fielding Institute in Santa Barbara, California. Her dissertation, entitled "Hallow'een: Play Time for Adults," explored the story of yard haunters across America.



# Halloween Pop Music Quiz

1) What Halloween song has sold over four million copies, received three gold records and hit number one making it onto the Billboard charts three times?

- a) "The Purple People Eater"
- b) "The Monster Mash"
- c) "I Put A Spell on You"
- d) "Werewolves of London"

2) Who wrote "Zombie Jamboree"?

- a) The Kingston Trio
- b) Lord Invader and his Twelve Penetrators
- c) Conrad Mauge, Jr.
- d) Harry Belafonte

3) The songwriting team of Don Raye and Gene De Paul wrote a memorable last song as collaborators. Was it:

- a) "The Haunted House"
- b) "The Skeleton in the Closet"
- c) "I Put A Spell on You"
- d) "The Headless Horseman"

4) What spooky television theme song was nominated for a Grammy?

- a) "The Addams Family Theme"
- b) "The Twilight Zone Theme"
- c) "The Munsters Theme"
- d) "The Outer Limits Theme"

5) Who wrote the song "Spooky"?

- a) Mike Sharpe
- b) Dennis Yost
- c) The Classics IV
- d) Atlanta Rhythm Section

6) Who first composed music for Scooby-Doo, Where Are You?

- a) David Mook and Ben Raleigh
- b) Hoyt Curtin
- c) Frank Sinatra
- d) Mel Torme

Answers ➡ 6

## little bernice by Jo Gray



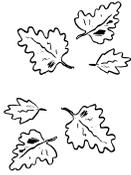
visit me on the web at [www.littlebernice.com](http://www.littlebernice.com) - see you there! love. bernice

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# Haunter's Lament

by David R. Lady

*You see six thousand people and they think you know their names  
To you they all look different but to them you look the same*



*The smell and feel of fall and all its glory's in the air  
But all you see is staple guns and duct tape everywhere*

*The real people are outside with pumpkins on the vine  
You gotta find a pair of shoes to put on Frankenstein*



*The kids in school are planning out their autumn party games  
You've got three kids yourself if you could just recall their names*

*You're such a freak your oldest won't admit that she's your daughter . . .  
'Cause everybody knows that you're a haunter.*

*November first's your favorite day to hit the shopping malls  
You save your garbage, paint it black, and glue it to the walls*

*There's paint and glue and holes in all your clothes and underwear  
You laid awake for three nights straight to think of some new scare*



*Your family wants to know when will this madness ever stop  
You just blew all your cash on yet another big ol' prop*

*A fire inspector strikes you as a really scary dude  
You've spent more bucks on blacklights than most people have on food  
You mean to start those workouts 'cause you know you really oughta . . .  
But there's no time for that 'cause you're a haunter.*



*You've got two tons of hot glue guns and eighty balls of twine  
Plus several dozen hammers which you usually can't find*



*Your staff is mostly goofy teens who always show up late  
They kiss and make out in your haunt just like they're on some date*

*As openin' night approaches you think only of your haunt  
You work for sixteen hours a day and look all pale and gaunt*

*Then on that big first night it's with a chill you realize  
That in your haste to finish you forgot to advertise*

*Your doctor says to take a break but you're not sure you want to . . .  
'Cause after all you're s'posed to be a haunter.*



*The audience is grumblin' 'cause they hate to stand in line  
But then they want the tour they take to last a lot more time*

*They don't know how much time and work you put into this show  
But no, don't whine in interviews to try to tell them so*

*You add up your expenses and you're shocked by the amount  
You've purchased more extension cords than you can ever count*

*You just stepped on an upturned nail, there's plaster in your hair  
And tearin' all this down again is gonna be a bear*



*Then afterward there's bills to pay and capes and robes to launder . . .  
So don't get comfy, next year's comin', haunter.*



# The Power of 13

## . . . and other superstitions

What is Rochelle thinking??

Starting a new magazine on Friday the 13th...how unlucky!

Have you ever stopped to wonder why people get so excited about the number 13? What exactly is the big deal?

And indeed, it is a big deal. Millions of people worldwide suffer from triskaidekaphobia—or, fear of #13. Hotels are built without a 13th floor. Cities avoid creating a 13th Avenue or Street. Hospitals refuse to have an Operation Room #13. Trips are cancelled. Many refuse to start new ventures, apply for new jobs, or even get married on a Friday the 13th.

So. It's a serious fear. It even has a big fancy unpronounceable name. But why?

The most common theory goes back to the Judeo/Christian religion. Traditionally, Judas (the man who betrayed Christ) was the 13th disciple. And the day of the Last Supper? Friday, of course. This is also said

to be the day he was crucified, for Friday was when Romans preferred to perform executions. Or, going back further yet, some believe that Eve's temptation of Adam occurred on a Friday...as did their subsequent expulsion from Eden. Noah's grand sailing expedition, and the flooding of the world, supposedly started on a Friday, too.

Of course, other cultures have their own basis for their prejudice against 13. The Norse god Loki (god of mischief, turmoil and generic evilness) is said to have started a riot in Valhalla when he arrived uninvited at a dinner party being held for 12 other gods. Not only was he unwelcome, but he also managed to incite one of his fellow deities to inadvertently kill a heroic fellow named Balder the Good, a favorite among the gods! In honor of Loki's bad manners, many people will not sit down at a dinner party where there are 13 guests, for it's believed that the last one to be seated will be dead within a year.

The Norse goddess Frigg (goddess of fertility, love and sex) was worshipped on Friday—a day named after her. She was said to be the 13th member of witches' covens. Thirteen was long held to be a number associated with femininity—there are 13 lunar cycles in a year, as well as 13 menstrual cycles. So, in the battle between matriarchal and patriarchal societies, it might make sense that the power of 13 could become a much-feared one.

In Rome, 13 was always associated with death and misfortune. In their culture, 12 was trustworthy, natural. They had 12 months in a year, and 12 hours in a day. Thirteen, therefore, seemed unnatural and worthy of fear.

But not everyone fears 13.

In ancient Egypt, the 13th stage of life was death/the after-life, which was a Very Good Thing. In China, it's considered a lucky number. The Japanese have no fear of 13 (but the number 4 is another matter). The Tarot card Death is #13, and it symbolizes transformation – yet again, good stuff. Cultures that use lunar calendars are rather fond of 13. The Mayans believed that

there were 13 heavens, each with its own god. And in the world of math, 13 is one of those rare and wondrous critters known as Prime Numbers—meaning, it's only divisible by itself and by 1. Pretty neat stuff, that!

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***Millions of people worldwide suffer from triskaidekaphobia—or, fear of #13***

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So. Is Friday the 13th unlucky? Depends on whom you ask. But the evidence seems pretty pretty circumstantial to me.

### **Superstitions Abound**

Have you ever wondered what creates the basis for other common superstitions? Here are a few to ponder.

#### ***An umbrella opened indoors will bring bad luck***

The reasons for this belief are vague. It's generally thought that opening an umbrella indoors could be seen as an insult to the sun god(s). Also, many umbrellas are somewhat large—the opener of the umbrella stands a good chance of knocking something over and breaking it.

#### ***A broken mirror brings seven years of bad luck***

In ancient Rome, it was believed that a person's life was renewed every seven years. It was also thought (and not just by Romans) that mirrors were capable of capturing one's life or soul. Breaking a mirror, therefore, would require waiting seven years for the next life cycle to begin and the damage done to the soul to be repaired. (Not to worry, though—if the mirror is buried or washed in a running stream, the bad luck can be averted.)

#### ***Spilling salt is bad luck***

Because of its ability to melt ice and preserve food, salt used

to be considered a magical substance. It used to be very expensive, so it was considered “sinful” to waste any. Therefore, if you spilled any, you were to throw a small pinch over your left shoulder to blind the devil that caused the accident in the first place.

#### ***Walking under a ladder is unlucky***

Early Christians believed that walking under a ladder would violate the triangle formed by the ladder, wall, and ground, which was a symbol of life and the Holy Trinity. If you were to do so, you were believed to be evil as well as unlucky! Also, in some Asian countries, criminals were hung from ladders. Walking underneath, a person could therefore theoretically “catch” death from the ill-used ladder.

#### ***It's bad luck to have a black cat cross your path***

Black cats were often thought to be witch's familiars—so you didn't want to attract that evil attention. Very often, though, black cats were actually good to have around. Here are a few quick examples:



- It's good luck to have a black cat walk towards you. If it walks away, it takes good luck with it.
- A black cat walking into a house or on a ship is lucky, and shouldn't be chased away. One old belief says that, “Whenever the cat of the house is black, the lasses of lovers shall have no lack.” (Not too shabby!)
- If the household cat sneezes near a bride on her wedding day, she will be gifted with a happy married life.

- Cats in general were favored by the gods in Egypt. The goddess Bast often took the form of a female black cat.

#### ***A rabbit's foot brings good luck***

...Well. To anyone but the rabbit, of course!

This is a very old superstition, and its roots lie deep in our pagan roots. Rabbits are traditional symbols of fertility (thanks to their amazing breeding abilities), and so have long been thought to bring good luck, prosperity, fruitful crops, and tons of children. The foot is considered especially fortuitous because, when a rabbit or hare is running, its hind feet touch the ground in front of and before its front legs.

#### ***Knock on wood for luck***

According to the Celts, trees are living representations of gods. Their roots run deep, providing security and giving them the ability to carry evil far away and underground. Therefore, knocking on wood is a way of communicating with ancient gods and asking for help in averting evil.

*Contributed by Dusti Lewars-Poole*

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## Halloween Music Pop Quiz: Answers

Continued from page 2

1) What Halloween song has sold over four million copies, received three gold records and hit number one making it onto the Billboard charts three times?

(B) "The Monster Mash" by Bobby 'Boris' Pickett and Lenny Capizi. The song was written in about an hour and a half. It reached #1 on October 20, 1962 after eight weeks on the charts just in time for Halloween. One of the most popular novelty records of all time "The Monster Mash" has been performed by Bobby 'Boris' Pickett and the Cryptickers, John Zacherle, and by too many other artists to count!

2) Who wrote "Zombie Jamboree"?

(C) Conrad Eugene Mauge, Jr. Little information is known about the author but the song was written sometime before 1955. It is also known as "Back to Back (Belly to Belly)". "Zombie Jamboree" has been performed by Harry Belafonte, The Kingston Trio, The Charmer (a.k.a. Louis Farrakhan), and Rockapella.

3) The songwriting team of Don Raye and Gene De Paul wrote a memorable last song as collaborators. It was:

(D) "The Headless Horseman" From Disney's 11th animated film *The Adventures of Ichabod & Mr. Toad*, adapted from Washington Irving's story *The Legend Of Sleepy Hollow* and narrated by Bing Crosby. "The Headless Horseman" has been performed by: Bing Crosby, Kay Starr, and Question Four.

4) What spooky television theme song was nominated for a Grammy?

(C) "The Munsters Theme" Composed by influential Hollywood guitarist, arranger, composer and conductor Jack Marshall. Little known lyrics are by Bob Mosher, one of the writers and producers of the show. (See *Happy Halloween Magazine*, Vol. 5, Issue 2/3 for lyrics). The Munsters debuted on CBS September 24, 1964. The version with vocals can be found on this LP. Jack Marshall, Billy Strange, Comateens, and Los Straitjackets have performed "The Munsters Theme."

5) Who wrote the song "Spooky"?

(A) Saxophonist Mike Sharpe (a.k.a. Mike Shapiro) wrote "Spooky" originally as an instrumental. The instrumental inspired J.R. Cobbs and producer Buddy Buie to write lyrics and record The Classics IV's hit. The song reached #3 and earned them a gold record. "Spooky" has been performed by The Classics IV (with sax by Mike Sharpe), Dusty Springfield, Atlanta Rhythm Section (also with sax by Mike Sharpe), R.E.M. *Live* bootleg, Joan Osborne *Live*, Daniel Ash, and Question Six.

6) Who first composed music for Scooby-Doo, Where Are You?

(B) Hoyt S. Curtin, legendary composer of the themes for *The Flintstones*, *The Jetsons* and many other memorable television and cartoon themes is the author. Only used for the first two episodes aired of *Scooby-Doo, Where Are You!* ("What A Night for A Knight" and "A Clue for Scooby-Doo"). The more notable "Scooby-Dooby-Do" theme song was written by David Mook and Ben Raleigh and sung by Larry Marks. The "Scooby Doo Theme" has been performed by Hoyt Curtin, David Mook and Ben Raleigh, Matthew Sweet, Third Eye Blind, Billy Ray Cyrus, Jennifer Love-Hewitt, The B-52's, and MxPx.

*Mark Harvey is a Halloween music enthusiast and archivist.*

*A stay-at-home father, Mark owns and operates NobodyRecords.com, HauntScapes.com, Pumpkinland Studios and 13thTrack.com Halloween Radio plus a number of other Halloween and non-Halloween related websites. His own Halloween releases include Pumpkinland Halloween 'HauntScape' Trilogy and Rain Station's Dark Ride.*

## little bernice by Jo Gray



visit me on the web at [www.littlebernice.com](http://www.littlebernice.com) - see you there! love, bernice

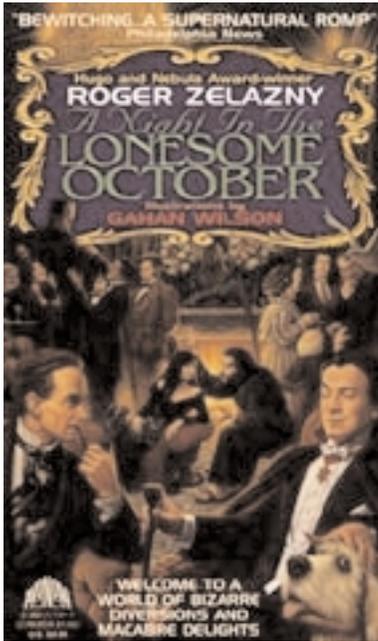
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## A Night in the Lonesome October

by Roger Zelazny  
Avon Books, 1993, New York, NY

Reviewed by Pam Howland



“I am a watchdog. My Name is Snuff. I live with my master Jack outside of London now.... We are keepers of several curses and our work is very important.” So begins Zelazny’s tribute to Halloween. This light Victorian gothic fantasy is full of whimsy and child-like wonder. It is the perfect novel for those who love light, compelling fantasy and Halloween. Zelazny’s gift of simplicity is clear in his choice of Snuff, the watchdog, as narrator of this macabre tale. Snuff’s narration adds a whole new twist to the meaning of pets. This is the kind of book you can

curl up with every Halloween and read to your pets. My little black Bette dog was particularly fond of Graymalk...she has four cats of her own, but felt Graymalk could teach her cats something about bravery.

The title comes from a line in Edgar Allan Poe’s poem, *Ulalume*. Following Snuff’s self-introductory chapter, each day of October is a chapter. Snuff, an amazing dog who can do magical calculations in his head, can only “speak” to his master, Jack-The-Ripper, one hour during the day. Their task is to identify all the players who will participate in the gate opening ceremony to be held on the full moon, the last day of October. When the full moon occurs on October 31, the gate that lets the “elder ones,” purveyors of ancient evil, into the world can be opened. The task before Snuff and his master is to identify which of the players are “closers” and which are “openers.”

Each of the players has an animal familiar. All of the familiars can communicate with their master or mistress. Graymalk the cat cares for a witch; Nightwind the owl cares for Morris and MacCab, a duo reminiscent of Edinburgh’s Burke and Hare; Quicklime the blacksnake serves a mad monk; Needle the bat flies with a count; and there are a few more. The most interesting familiar is both animal and human and changes form with the fall of night. Like their masters, the familiars must give deceptive clues as to their desire for the condition of the gate, open or closed. Additionally, it is up to Snuff to determine the exact locality of the gate, as it changes each time there is a full

moon on October 31.

Assuming many roles throughout the book is the only character with a human familiar. We meet him in his deerstalker cap with his “rotund associate” by his side. And, then we meet the satanic clergyman.

The rest of the characters are equally strange, but recognizable and intriguing. I do not want to give too much of the story away, nor introduce you to all the characters. Some things you must find out for yourself. But I will tell you that the drawings by Gahan Wilson that accompany each chapter just add to the diabolical delight of this book. I wouldn’t mind having a few of these framed reprints . . .time for an internet search.

One of the quotes I discovered about the book came from my former hometown, Gainesville, Florida. This reader said, “A smooth easy read . . .I read it every Halloween.” Looks like a new tradition looms...start the book on October 1 and read one chapter a night till Halloween . . .if you can!

If you are reading this magazine you already like Halloween. If you have not read Roger Zelazny’s work before this is a wonderful place to start. Not only revered in American as a top sci-fi talent, he has for years been on the Russian sci-fi readers top 10 authors list. Zelazny helped pioneer “New Wave” science fiction. He chose to delve into the psychology of his characters and some of his best know novels were based on the mythology of various cultures. *Lord of Light* was based on Hindu phantoms. Egyptian gods and goddesses inhabit *Creatures of Light and Darkness* and *Eye of the Cat* featured elements of Navajo religion and folklore. *A Night in Lonesome October* captures the myths, monsters and marvels those of us who love Halloween embrace. You may find yourself quoting from Poe’s *Ulalume* after you read this book. Let me just leave you with a bit of Poe as a tribute to Zelazny:

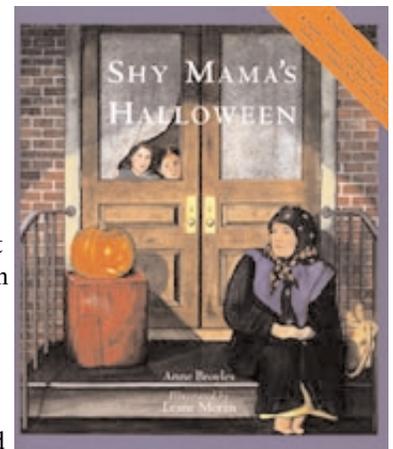
And I cried “It was surely October  
On this very night of last year  
That I journeyed, I journeyed down here.  
That I brought a dread burden down here,  
On this night of all nights in the year,  
Ah, what demon has tempted me here?”

## Shy Mama’s Halloween

by Anne Broyles,  
Illustrated by Leane Morin  
Tilbury House Publishing,  
2001, Gardiner, ME

Halloween deserves it’s reputation as the holiday that welcomes everyone as shown in this beautifully illustrated and touching book set in the 1930s.

For Anya, Dasha, Irina, and Diminitrii, newly arrived to this country, Halloween seems a wonderfully strange and exciting holiday. They



➔ 10

# PUMPKIN SCULPTURES EXTRAORDINAIRE



Russ and Pam Leno, Sleepy Hallow Master Pumpkin Carvers, are pumpkin sculptures extraordinaire as witnessed by their sculpting of this massive 1,262 pumpkin.

We first discovered the Leno's last year when we featured them in "Halloween Goes Patriotic" in *Happy Halloween Magazine* (Vol. 4, Issue 4). They carved a 912-pound pumpkin depicting the Firefighter Memorial for the Washington State Fair in Puyallup last September.

During our interview we discovered that they had sculpted yet another larger pumpkin in 2001. Entitled "Geneva's pumpkin patch" (in honor of its grower), the scene depicts a lady covered with vines and pumpkin leaves. The sun is up in one corner and the vines and leaves covered her body except for her legs and arms which were left bare. The thick skin of the pumpkin allowed the Leno's to sculpt a nearly complete watering can and several complete pumpkins. The grower did, indeed, have a magical touch as she grew three pumpkins over 1,000 pounds in the same year!

Russ, who comes from Everett, Washington, has been carving for over 15 years. A designer by trade, he has been sculpting with his wife Pam (an artist with clay art) since they met in 1993. As a couple they find great pleasure in sharing the passion of sculpting together, and actually have a good time working together. Their mediums include fimo clay, wood carving, sand sculpting, snow sculpting, ice sculpting, occasional apples, and their all time claim to fame, pumpkins.

The Leno's expertise landed them an appearance on Martha Stewart's. They've also displayed their skills internationally, notably in China where they have done ice and snow sculpting.

# HallowScene

## 'Hell in a Handbasket' Musical Comedy Revue

It's a hilarious evening of ghosts, goblins, and good times at "Hell in a Handbasket," a campy revue of skits and songs about everyone's favorite holiday, Halloween. Conceived by and starring Brooks Braselman, Aliza Loewy and Jennifer Winegardner, "Hell in a Handbasket" features a cauldron full of spooky songs and scary skits.

This popular annual Halloween revue will be presented October 24, 25, 26, 28, 29, 30 and 31 at 8 p.m. at The Sanford Meisner Theatre, 164 11th Avenue (between 22nd & 23rd Streets) in New York City. For more information call their hotline at 212-330-0694 or e-mail for reservations at [handbasket@jenniferwinegardner.com](mailto:handbasket@jenniferwinegardner.com). For more information visit their website <http://www.jenniferwinegardner.com/hellina-handbasket/index.htm>. All proceeds from the show will benefit The Babies Heart Fund at Babies & Children's Hospital of New York Presbyterian.



## 5th Annual Trick or Treat Festival

This festive event takes place Sunday, October 27, 2002 at the Orange County Market Place, Costa Mesa Fairgrounds, 9 a.m. to 3 p.m. Featuring the 3<sup>rd</sup> Annual Halloween Hearse, Bug and Monster Classic Car show with a hearse procession through Costa Mesa with Dr. Demento of radio fame as Grand marshal (photo above). Also scheduled is free trick-or-treating for kids in costume, world renown pumpkin sculptor Farmer Mike carves faces into giant size pumpkins, pumpkin pie eating contests and Guess the Weight of the Giant Pumpkin Contest. Dr. Demento performs two shows with videos and music in the Automotive Road of Dreams Museum. Phantom Coaches Hearse Society presents a display of classic and antique hearses. For more information call (949) 723.6663 or visit [www.ocmarketplace.com](http://www.ocmarketplace.com)

## Fact or Fiction: The traditional colors associated with Halloween are orange and black.

*Fact: Orange comes from the fact that Halloween, or Samhain as it was originally called, was considered a festival to celebrate the harvest. Orange and deep yellow are the most common colors found in ripened fruits, vegetables, and grains. Black, the color of death, comes from the fact that the holiday marked the summer's end (Samhain), and thus a death of the year.*

## Halloween was originally a Celtic holiday celebrated on October 31.

*Fact: The ancient Celts celebrated the new year on November 1, the beginning of winter. Summer's end (Samhain) was celebrated immediately before on October 31. Celtic priests, the Druids, established the night of October 31 as a gathering time for the spirits of death and evil. (Barth, 1972, p. 79)*

## Trick-or-treating is a modern Halloween custom.

*Fiction: Silver Ravenwolf (2000) explains: "We find the original source of trick-or-treating in the Celtic practice of leaving special food as an offering to the dead, much like the Mexican ofrenda. The practice of going from house to house is not a new one at all . . . House-begging on Halloween became the norm throughout the original Celtic territories. Some historical accounts say that only children practiced house-begging, but other references indicate that adults participated as well. It is from these house to house visits, involving laughter, song, and general revelry, that we have the birth of the American practice of trick-or-treating, the American Halloween parade, and costuming for both of these events." (p. 42)*

## Turnips and beets served as the original jack-o'-lanterns.

*Fact: In Ireland and Scotland children would hollow out large turnips, carve faces on them and place candles inside to scare away evil spirits at night. Once immigrants arrived in America, they found pumpkins more plentiful and used them instead.*

## According to folklore, the jack-o'-lantern got his name from a man named Jack.

*Fact: Rosemary Ellen Guiley (2001) recounts that "According to folklore, the jack-o'-lantern got its name from a ne'er-do-well man named Jack, who had a run-in with the Devil. Jack thwarted the Devil several times when claiming his soul, but the Devil had the last laugh. When Jack died, he could not get into heaven because of his mean ways in life. He went to the gates of hell, but the Devil wouldn't let him in, either. Instead, the Devil tossed out a piece of coal to*

*help Jack find his way in the dark. Jack put the coal in a turnip, and the lantern serves as his light in his eternal wanderings about the earth." (p. 32)*

## The "Trick-or-Treat for UNICEF" tradition began in Houston in 1967.

*Fiction: The "Trick-or-Treat for UNICEF" tradition began in Philadelphia in 1950 with a youth group who collected \$17 in decorated milk cartons on Halloween to help children overseas. Since then, the program has raised more than \$115 million and grown to encompass the entire United States. For more information on this year's campaign, visit [www.unicefusa.org/trickortreat](http://www.unicefusa.org/trickortreat).*

## Valentine's Day is the top candy holiday.

*Fiction: According to the National Confectioners Association and Chocolate Manufacturers Association, Halloween is the top candy holiday. Sales (in dollars) for 2001 for Halloween were 1 billion, 983 million. Other top candy holidays, in order, are Easter (1 billion, 856 million), the Winter Holidays (1 billion, 431 million), and Valentine's Day (1 billion, 59 million).*

## Chicago is home to the first Halloween community festival.

*Fiction: Independence, Kansas lays claim to this title with their Neewollah (Halloween spelled backwards) festival which premiered in 1918 and has been held at intervals since then. In 1920 Anoka, Minnesota began their Halloween festival and they've been holding it annually ever since. The Village Halloween Parade in Greenwich Village, NY is a relative new comer, premiering in 1973 and organized by mask maker and puppeteer Ralph Lee.*

## Halloween was banned during World War II.

*Fiction: Karen Sue Hybertsen (1993, p. 152) explains:*

Halloween . . . survived and even flourished. Halloween on the homefront became 'Conservation Day.' Community-based Halloween parties were enlisted in the war effort. For example, one hundred and fifty pounds of salvaged paper was the price of admission at one Halloween party where revelers enjoyed traditional games. Advice for Halloween parties reminded the reader that wartime Halloween parties required easy and inexpensive decorations fashioned from available materials. Some of the large scale community celebrations turned Halloween parades into celebrations of their contributions to the war. Parades showcased Red Cross Units, Air Raid Wardens, and Auxiliary Police Units; all attired in Halloween costumes. The climax of the parade was often a War Bond Auction with prizes donated by local merchants and sold for war bond pledges. The coordination of this new



## BOOK Reviews

### *Shy Mama's Halloween*

*Continued from page 6*

enlist an upstairs neighbor to help with their costumes, and Papa agrees to take them out trick-or-treating. But when Papa comes home sick that evening, it looks as though the children will be watching the trick-or-treating from the upstairs window. Mama, who is frightened by so much in this new country—especially the thought of ghosts and goblins on the streets—surprises them all when she rises to the occasion and takes her young princess, witch, devil, and clown down the stairs and out into the night.

As they go from house to house, they find that everyone along the street is friendly. No one seems to care that their “Thank yous” are said with an accent, or that Mama, in her babushka, can speak only a few words of English.

More than just a story about Halloween, this book tells of an immigrant family’s first experience with Halloween and Mama’s first sense of belonging in this new country. It uses the anticipation and excitement of Halloween to tell the larger story of an immigrant family trying to find its place in a new country.

The depiction of the excitement of going on one’s first trick-or-treat adventure will rekindle the readers own memories and makes it worth purchasing this heart warming book.

## Halloween: Fact or Fiction

*Continued from page 9*

style of celebration was quickly standardized by the National Halloween Committee. Their purpose was to allow children to enjoy the holiday, to aid the war effort, and to entertain men and women. Traditional Halloween activities were created in wartime images. For example, traditional scavenger hunts were transformed into campaigns to collect needed scrap materials. Party games were also given a link to the war . . .

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